# Erik S. (Stephen) Hanley

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To best utilize my education and experience in the media industry

**OBJECTIVE** 

## **Media Employment History**

#### **Reporter for Journal Sentinel/Now News Group**

May 2015 - Present

- Municipal and police reporting experience covering many communities such as Oak Creek, Franklin, South Milwaukee, Cudahy, Mequon, Mukwonago, and more
- Experience in feature writing, hard news, and breaking news for print and onlne supplimented with photos and video as well as social media promotion of stories

#### Intern for Patch.com

October 2011 – January 2012

- Wrote feature, hard news, and crime articles for a college semester

### Reporter for Media Milwaukee

January 2011 - December 2012

- Wrote culture and hard news articles with pictures and audio stories

## **Other Selected Work History**

## Officer at University Christian Ministries

March – December 2012

- Designed flyers/cards to advertise various programs which I also helped run such as a free lunch program and food pantry for college students

#### Clerk at Piggly Wiggly

May 2011 – April 2015

- Stocker and Dairy/Frozen Assistant
- Helped plan and set up sale displays, did ordering, and inventory

### **Education**

# University of Wisconsin – Milwaukee (UWM)

- Bachelor of Arts (2010-2012)
   in Journalism, Advertising, and Media Studies (JAMS)
- Completed triple concentration in print, advertising/public relations, and media studies
- Minored in Political Science
- Graduated Cum Laude and Pi Sigma Alpha

+ Overall GPA: 3.52 + Major GPA: 3.65

# Milwaukee Area Technical College (MATC)

- Associate in Arts (2008-2010)
- Certificate in American Indian Studies
- Graduated with Honors and Phi Theta Kappa
  - + Overall GPA: 3.81
- Awarded second place for for a fictional short story published in the MATC Phoenix literary magazine

## Special Skills, Achievements, Awards and Activities

First place winner for best localized national story by the Wisconsin Newspaper Association (WNA)

Experience with Microsoft Office, NewsGate, InDesign, Slack, and Wochit programs, among others

Training in SEO best practices, social media strategy, and analytics analysis

Freelanced for the Waukesha Freeman, Irish American Post, MATC Times, and Ypsilanti Courier (photos)

Editor-in-Chief of the Shoreland Lutheran High School "Navigator" Newspaper

Winner of the annual National Novel Writing Month event six years straight (2010-2016)